

FBD Business Awards in association with Dungarvan & West Waterford Chamber

Criteria: Innovation in Business Award

This award is open to any business that can demonstrate a positive impact on the success of the business through their innovative ideas, techniques or processes.

Entrants will be asked to give evidence of:

- Why the innovation was introduced and required by the business
- How the innovative ideas, processes or techniques have been developed
- What impact this has had on all aspects of the business
- Advantages and improvements that have been brought to the business as a result.

Entrants will be asked to complete an application form to provide evidence to support their submission and give the judges a clear understanding of how they meet the award criteria.

Please note that the judges are aware of the commercial sensitivity of information provided and all submitted material will be treated in the strictest confidence.

	Criteria	Score
1.	Plans & Expectations	
	How clearly the business case for introducing the innovation was identified	MAX:25
<input checked="" type="checkbox"/>	Specific objectives	
<input checked="" type="checkbox"/>	Challenges to be addressed	
<input checked="" type="checkbox"/>	The link to the overall business strategy	
<input checked="" type="checkbox"/>	Cost analysis	
<input checked="" type="checkbox"/>	Profile/Marketing	

2.	Design & Innovation	
	Degree to which innovative design and/or delivery mechanisms have been used.	MAX:25
<input checked="" type="checkbox"/>	Ease of use	
<input checked="" type="checkbox"/>	Fit for purpose	
<input checked="" type="checkbox"/>	Quality	

3.	Impact on business	
	Degree to which the innovation has impacted on the business	MAX: 25
<input checked="" type="checkbox"/>	Internal customers - staff	
<input checked="" type="checkbox"/>	Existing customers	
<input checked="" type="checkbox"/>	Potential customers	
<input checked="" type="checkbox"/>	Marketing strategies	
<input checked="" type="checkbox"/>	Evaluation	

4.	Advantages & Improvements	
	Advantages and improvements that have been brought to the business in terms of	MAX:25
<input checked="" type="checkbox"/>	Efficiency	
<input checked="" type="checkbox"/>	Customer service	
<input checked="" type="checkbox"/>	Profitability	
<input checked="" type="checkbox"/>	Meeting the needs of users	
<input checked="" type="checkbox"/>	Markets	
<input checked="" type="checkbox"/>	Quality	

>	Total	MAX 100
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